



Privacy Policy

At Beauty Divine, registered as Wellness and Beauty Divine, registration number 2024/138131/07, we respect your privacy. This policy explains how we collect, use, and protect your personal information when you shop with us online in accordance with the Protection of Personal Information Act (POPIA).

1. Information we collect

- Contact Info: Name, email, phone, address (for orders).
- Payment Info: Bank details (for EFT), card info (via secure 3rd party).
- Usage Data: Browsing history, device info, cookies (for analytics + ads).

2. How we use your information

- To process orders, communicate with you, fulfil your purchases, send updates, and handle returns.
- To send promotions if you opt in (unsubscribe anytime).
- To improve our store (anonymized data).

3. Sharing your information

We do not sell your data. We share it only with:

- Couriers (for delivery).
- Payment gateways (for secure payments).
- Authorities (if legally required).

4. Data security

We take reasonable steps to protect your personal information from unauthorised access or disclosure. But no system is 100% safe - use caution

5. Your rights

You may request access to, correction of, or deletion of your personal information at any time.

6. Cookies

We may use cookies to improve your browsing experience and remember your cart.

7. Contact Us

info@beautydivine.co.za | Whatsapp 068 685 5001